**MEDIA ADVISORY**

Sarajevo, 1 October 2021

**The first SDG Week in BiH begins on Monday**

*Numerous events dedicated to the promotion of sustainable development*

The first Sustainable Development Goals (SDG) Week in Bosnia and Herzegovina is set to begin on **Monday, 4 October 2021** and will last until Friday, 8 October.

Press conference, during which all the events of the SDG Week will be presented, will be held on

**Monday, 4 October 2021**, beginning at **10:00h**

At the United Nations Building, Zmaja od Bosne bb, Sarajevo.

Media will be addressed by:

* **Ingrid Macdonald**, Resident Coordinator, United Nations (UN) in BiH
* **Eva Gibson Smedberg**, Head of Development Cooperation, Embassy of Sweden in BiH
* **Miloš Prica,** Ambassador at large**,** Ministry of Foreign Affairs of BiH
* **Steliana Nedera**, Resident Representative, United Nations Development Programme (UNDP) in BiH

**All participants of the conference will also be available for individual statements. We kindly ask representatives of the media to be on the location at 09:30h in order to escort them into the UN Building.**

Two events, to be held in hybrid format on Monday, the first day of the SDG Week, promote the adopted SDG Framework for BiH, and role of the Council for the implementation of SDGs in BiH. A dialogue on the importance of social protection in the context of SDGs in BiH will be held in a panel discussion Monday afternoon.

„Future Talks: The Future of Work“ is an event organised on Tuesday, 5 October, in hybrid format. The "Future Talks" are a series of virtual conversations conducted by the UNDP Accelerator Lab in Bosnia and Herzegovina to collect unique perspectives and forward-thinking solutions to pressing issues of our time, assisting in imagining a brighter and more sustainable future. This Future Taks session will present emerging approaches that re-imagine the world of work

On the third day of the SDG Week, 6 October, the conference “Greening the Economy” will be held, also in hybrid format. The aim of the event is to bring together businesses and financial institutions to discuss what a green transition entails for the private sector and to deepen the understanding of the benefits of investing in green solutions. Private sector and the financial institutions will discuss the advantages of a green economy, but also the status of green finance in Bosnia and Herzegovina.

The event „Future of Education: Universities 4.0“, to be held on 7 October, will involve young people and students in a dialogue on new directions and tools that education needs to embrace for sustainable living and work. This year, the principal partners of the event are Sarajevo School of Science and Technology (SSST) and The School of Economics and Business of University of Sarajevo, in cooperation with other public universities in BIH.

The SDG week will close with the signing of the SDG Pledge. The previous winners of the SDG Business Pioneer Awards 2019-2021 will be offered to sign a Pledge inspired by similar action in Sweden, showing their commitment to sustainable development and inspiring others.

More information and the detailed agenda for each of the events can be found at the following link: <https://na.eventscloud.com/website/30530/eng/home-sdgweek2021-3/>

We sincerely hope that you will join us and provide media support to the event. We look forward to your arrival.

**-end-**

**For more information please contact:**

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